

ADVERTISING SIGNS

We are selling ad space at our tennis courts to local businesses and individuals. Banners (1x3' or 2x3') will be placed at the courts for a period of one year, beginning with the tennis season (February-March timeframe). The banners will contain the business or individual's name and logo, if desired.

What do I do?

Attached is a copy of the ad contract. You will need to:

1. Contact the business or individual.
2. Complete the Contract.
3. Obtain a business card or letterhead. If this is a personal banner, please attach a separate sheet of paper with what the banner is to say.
4. Obtain the payment. Checks are payable to HHS Tennis Booster Club.
5. Return the contract, business card or letterhead, and check to: Teri Burgess, 1119 Locust Ave Huntsville, AL 35801
6. We will send a receipt and a thank-you note to the sponsor.

We need your help to sell these banners.

PLEASE, if you know of anyone who would be willing to support the team, would you contact them? We encourage each team member or family to sell at least one banner. Call Teri Burgess (539-3258) if you need more forms.

Who do I approach?

You patronize many businesses throughout the year. Think about those business people with whom you have a personal relationship, such as insurance agents, realtors, car salesmen, restaurants, etc. Friends and family may want to wish a team member good luck for the year.

What do I tell them about their banner visibility?

Be sure to tell potential sponsors that that the community uses our courts 12 months out of the year. Their banner will be seen by many people on a daily basis.

What is the deadline to sell?

Please turn in contracts by February 1, so we can have banners displayed by the first match.

Thanks so much for your help!
Teri Burgess